

AIR BLUR PERFECTOR CUSHION

The Perfection of Flawless Skin

new!



MAE AIR BLUR
PERFECTOR CUSHION
SPF 30 PA+++

miae[®]
Extraordinary · Elegant · Enthusiasm

FOR ALL SKIN TYPES
SPF 30 PA+++

A refreshing cushion foundation that perfectly evens your skin tone and protects it all day long with a healthy-looking natural glow.

FORMULATED IN KOREA

ONCE AGING OCCURS REVERSING IT IS A CHALLENGE

Aging skin is a natural part of life, but proper care can help maintain its health and radiance for longer.

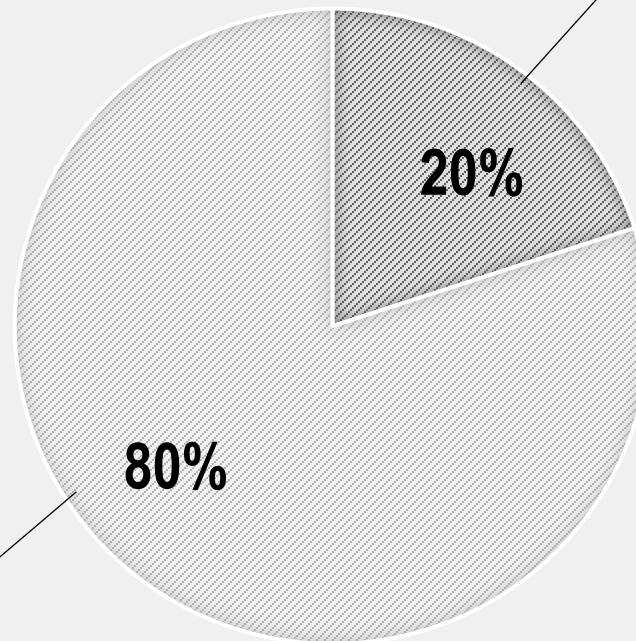


Chronological Aging

自然老化

Natural genetic processes and aging over time lead to fine lines, wrinkles, and reduced elasticity.

自然基因过程和年龄增长而导致出现皱纹以及肌肤弹性下降



Photoaging

光老化

Prolonged UV exposure accelerates skin aging, causing deep wrinkles, hyperpigmentation, and uneven texture and tone.

长时间紫外线照射会加速皮肤老化，导致出现皱纹、色斑和肤质不均

SUN RISK: THE CAUSE OF PHOTOAGING

Uncover how UV exposure accelerates skin aging and why protection matters

阳光紫外线是加速肌肤老化的隐形杀手

UVC

It has the shortest wavelength and will be absorbed by the atmospheric ozone.

它具有最短的波长，会被大气中的臭氧层吸收

UVB

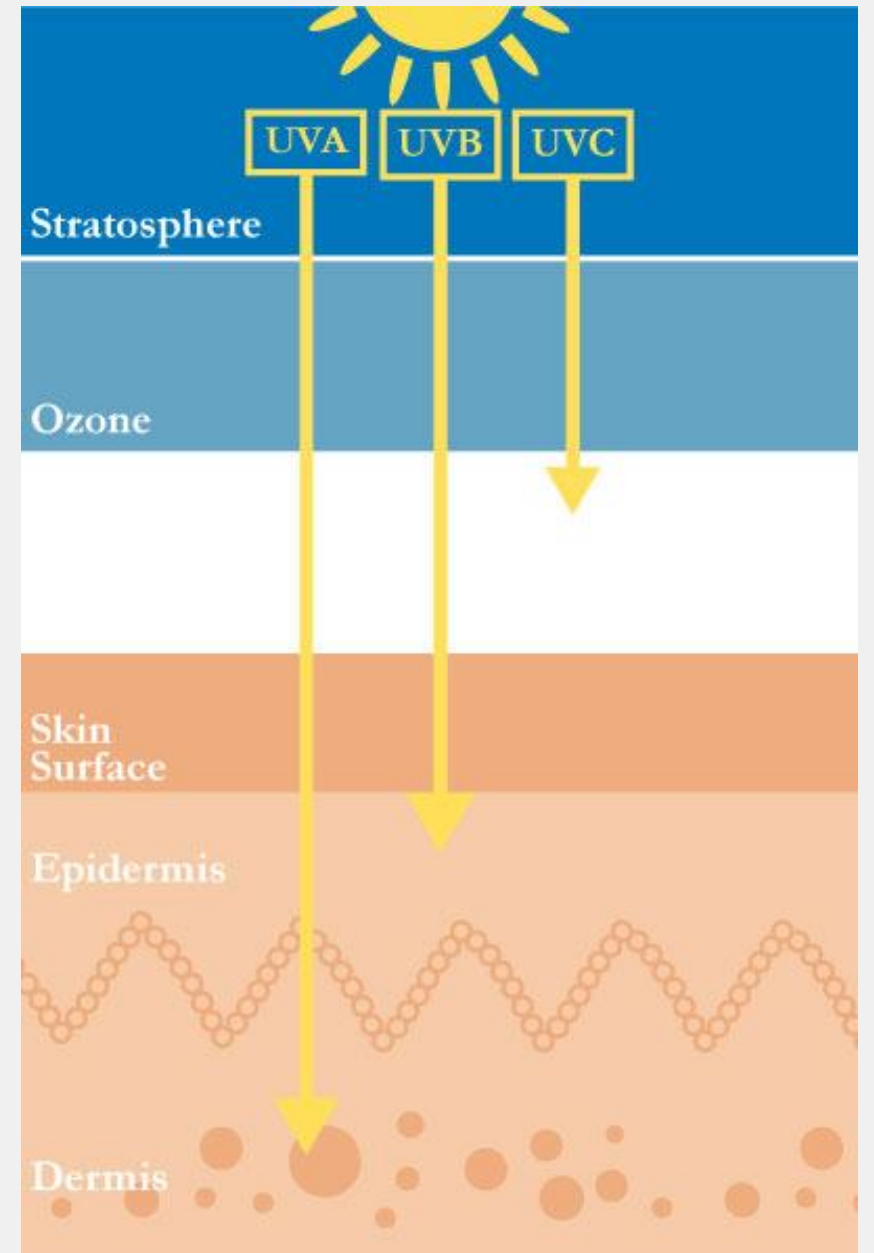
Has the largest effect on the top layer of the skin, causing redness and sunburn. At the same time, it damages DNA and increases the risk of skin cancer.

直接影响皮肤表层，导致晒红、晒伤，同时破坏DNA，增加皮肤癌的风险

UVA

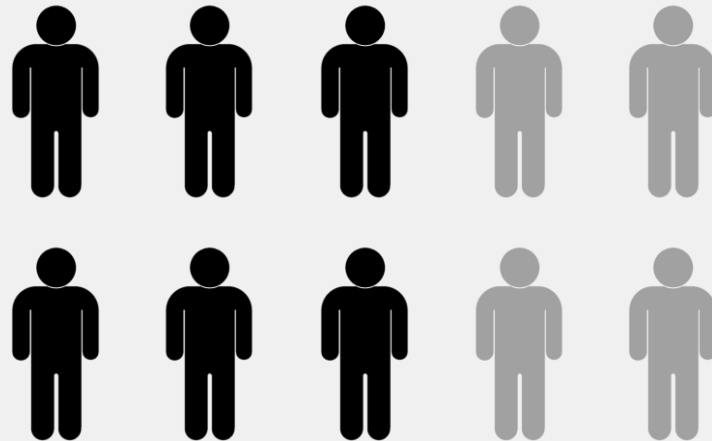
It has the longest wavelength and reaches deep into the layers of the skin, causing aging and wrinkling.

穿透力强，直达皮肤真皮层，破坏弹性纤维和胶原蛋白，促成光老化



SAY YES TO SUN PROTECTION SAY NO TO SKIN CANCER

Did you know?
4 in 10 cancers can be prevented!



Since exposure to the sun's harmful UV rays is the most preventable risk factor for skin cancer

START PROTECT YOUR SKIN TODAY!

你知道吗？40%的皮肤癌是可以预防的，从今天起保护好你的肌肤！

HYBRID OF SKINCARE & GLOWING SKIN

Infused with skin-loving nutrients to nourish from within and enhance your skin's natural glow.

注入呵护肌肤的养肤成分，让肌肤从内而外绽放健康光泽

12-hour Intense Hydration

12小时深层锁水

12-hour Extreme Breathability

12小时轻盈透气



- *Hydrating Formula*

Infused with nourishing ingredients to lock in moisture for a dewy, fresh look.

滋养成分 打造水润透亮妆感

- *Feather-Light Coverage*

Airy and breathable, it lets your skin shine through with a flawless, natural finish.

轻盈透气 呈现自然无瑕裸妆

- *Oil-Control Magic*

Keeps excess shine at bay while ensuring your skin stays hydrated, not greasy.

高效控油 保持水润不黏腻

01



Bisabolol 红没药醇

A natural anti-inflammatory that calms irritation and supports skin recovery for a smooth, even complexion.

天然抗炎成分，舒缓刺激，修护肌肤

02



大马士革玫瑰花提取物

Rosa Damascena Flower Extract

Soothes redness and irritation while delivering antioxidant power to combat free radicals, revealing a healthier glow.

缓解泛红与刺激，同时提供抗氧化保护

03



龙胆根提取物

Gentiana Scabra Root Extract

Fights oxidative stress while soothing sensitive skin, creating a serene foundation for beauty.

抵御氧化压力，呵护敏感肌肤

04



Zingiber Officinale (Ginger) Root Extract 姜根提取物

Relieves inflammation and enhances hydration, leaving your skin soft, supple, and dewy.

减轻炎症并提升水润感

05



Niacinamide 烟酰胺

- Brighten Skin Tone 提亮肤色
- Boost Hydration 增强水润

- Control Oil 控油平衡
- Strengthen Skin 修护强韧

蕴含天然舒缓成分 打造完美妆容

PERFECTING YOUR LOOK WITH SOOTHING INGREDIENTS

Bright & Balanced



白芒花籽油

**Limnanthes Alba
(Meadowfoam) Seed Oil**

A natural oil that deeply moisturizes the skin and leaves it feeling soft and smooth.

深层滋润肌肤，让皮肤感受柔软光滑



**Camellia Japonica
Seed Oil** 山茶籽油

A moisturizing oil that enhances skin smoothness while helping to reduce the appearance of fine lines and wrinkles.

以高度保湿的油脂来滋润肌肤，提升光滑度，改善细纹和皱纹



荷荷巴籽油

Simmondsia Chinensis (Jojoba) Seed Oil

It creates a soothing seal on the skin's surface while still being absorbed.

在皮肤表面形成一层舒缓的保护膜，减少红肿和炎症

MOISTURE MAGNET APPROACH

Pulling in moisture to hydrate instantly and all day

即刻锁住水分 保持水嫩光泽



**Tocopheryl
Acetate**
生育酚乙酸酯

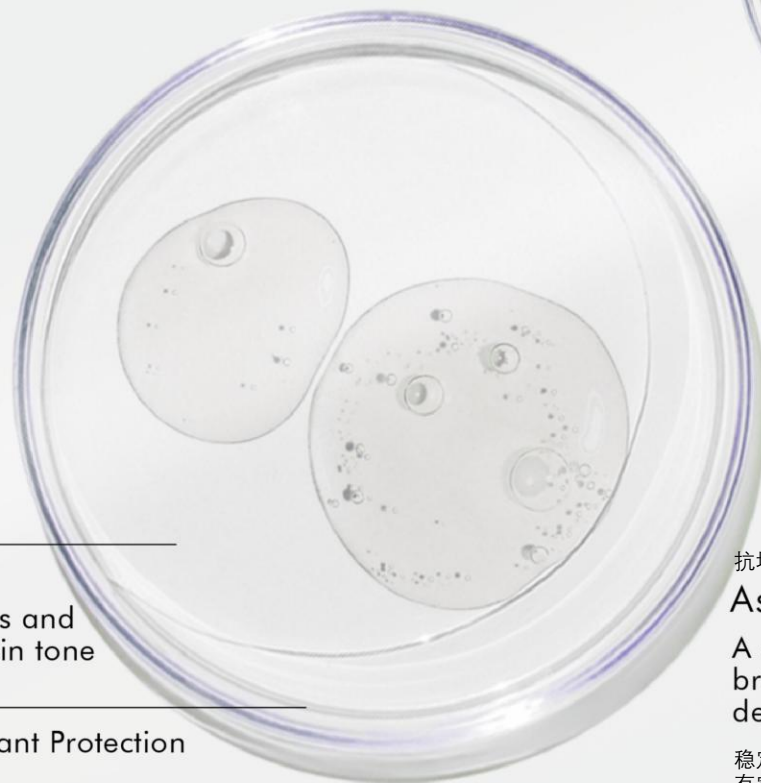


**Olea Europaea
(Olive) Fruit Oil**
油橄榄果油

全新三重防护成分

TRIPLE-ACTION PROTECTION INGREDIENTS

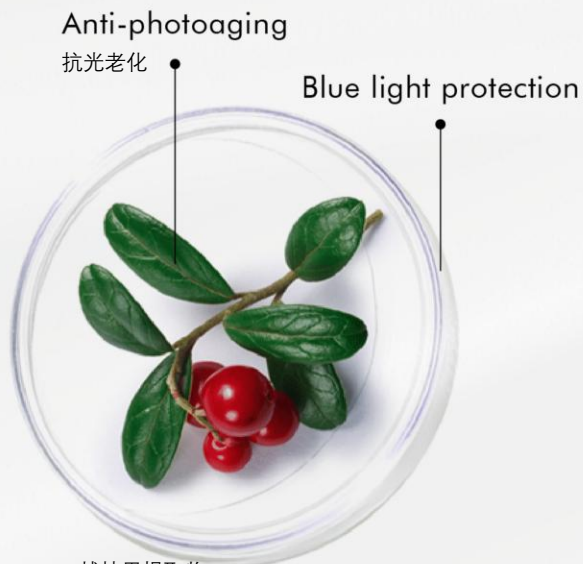
Shield your skin with a triple-action formula for a smooth, hydrated, and glowing complexion



Brightens and evens skin tone

Antioxidant Protection

抗氧化保护



Anti-photoaging
抗光老化

Blue light protection

越桔果提取物

Vaccinium Vitis-Idaea Fruit Extract

Rich in antioxidants, this natural powerhouse helps neutralize free radicals and protects skin from environmental damage.

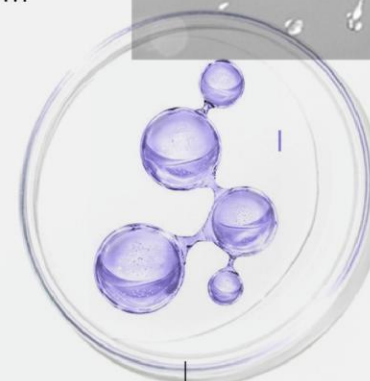
富含抗氧化成分，帮助中和自由基，保护肌肤免受环境伤害

抗坏血酸葡萄糖苷

Ascorbyl Glucoside

A stable form of Vitamin C that brightens skin while boosting its defense against harmful UV rays.

稳定型维生素C，能提亮肤色并增强皮肤对有害紫外线的防御



Sodium Hyaluronate 玻尿酸钠

It has a low molecular weight, which allows it to penetrate deeper layers of the skin. This can help improve the appearance of dry, flaky skin.

具有低分子量，能够渗透至皮肤深层，帮助改善干燥、脱皮的状况

Locks in hydration & Reduces inflammation

锁住水分

EFFORTLESS GLOW, FLAWLESS COVERAGE, HEALTHY RADIANCE

轻巧便携 随时随地拥有焕亮肌肤

GLOW ON THE GO

Perfectly portable for beauty that travels with you,
anywhere, anytime.



MAIN BENEFITS

01 Evens skin tone

02 Conceals imperfections

03 Provides sun protection

04 Brightens complexion

05 Firms & lifts skin

06 Hydrate & lock in moisture

07 Soothes & calms irritated skin

08 Slows down signs of skin aging

09 Strengthens skin barrier

MAE AIR BLUR PERFECTOR CUSHION

纳米级遮瑕技术 打造自然水光肌

NANO-LEVEL CONCEALING TECHNOLOGY

Creates an airy & natural finish for your daily radiance

Lightweight | Non-cakey | Luminous



MULTI-FUNCTIONAL 多重功效

Antioxidant 抗氧化 Moisturizing 锁水 Whitening 美白

Soothing 舒缓 Sun Protection 防晒

MILD FORMULA 温和配方

Crafted without harsh ingredient
无刺激性成分

Fragrance-free & alcohol-free
不含香精和酒精

Gentle on all skin types
温和适用于所有肤质

Suitable for pregnant women
孕妇也适用

A REFRESHING CUSHION FOUNDATION THAT
TONES SKIN EVENLY AND PERFECTLY

适合每种肤色的完美色号

**ONE SHADE PERFECT
FOR EVERY SKIN TONE**





SAY GOODBYE TO MAKEUP WOES

CAKEY FOUNDATION

Does your makeup often look patchy and uneven, leaving a rough, unpolished finish?
每次上妆总是浮粉不服帖，显得妆容很粗糙？

OILY SHINE & DULLNESS

Is your makeup breaking down within hours, leaving you with oily, blotchy skin?
上妆没多久就开始油光满面，肌肤看起来还暗沉斑驳？

SKIN IRRITATION

Does frequent makeup use or sensitive skin leave your complexion feeling rough and easily irritated?
经常使用瓶瓶罐罐的化妆品导致肌肤无法透气，甚至出现敏感和刺激？

TESTIMONY

from those who have tried mae perfector cushion

76%

It feels light on the skin
and applies thinly

80%

After use, the product
leaves the skin feeling soft
without any stickiness

93%

The colour of the skin
is well maintained without
becoming dark or dull

81%

Skin tone looks
brighter and dull spots
are well-covered



BOTH GIVE YOU PROTECTION & FLAWLESS SKIN PERFECTION



SKIN PERFECTOR	AIR BLUR PERFECTOR CUSHION
In airless pump bottle packaging 真空泵瓶包装	In a compact design (convenient for touch-ups) 设计轻巧便携 方便随时补妆
SPF 50 PA+++	SPF 30 PA+++
Both can deliver excellent results, with the Air Blur Perfector Cushion featuring added Triple-Action Protection ingredients 两者都能提供卓越效果, 但Air Blur Perfector Cushion额外添加了三重防护成分	
MINERAL SUNSCREENS 物理防晒	

SUN FILTERS RATINGS: SPF VS PA

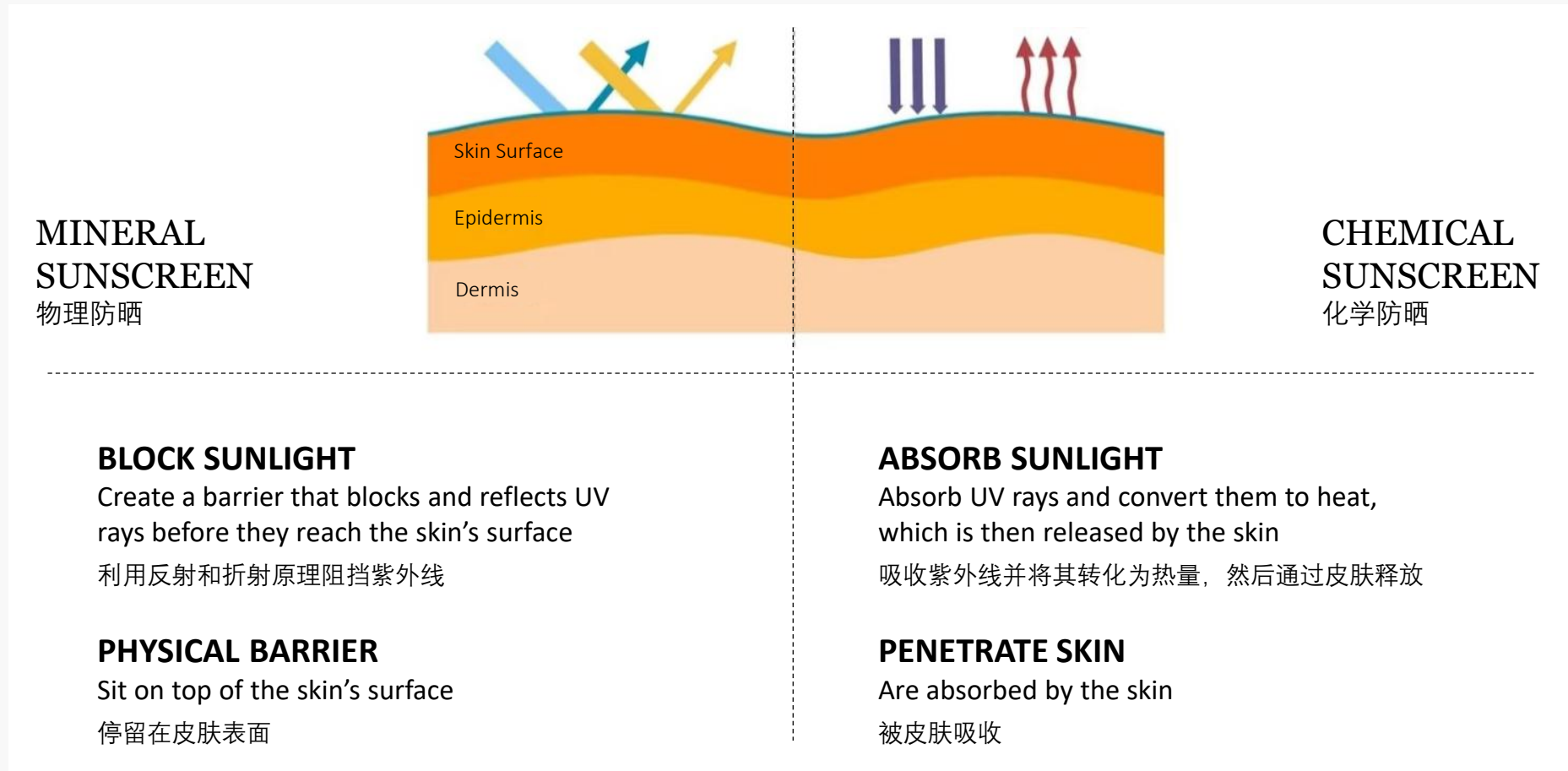
How much will it protect you?

SPF (Sun Protection Factor)	PA
UVB PROTECTION (Avoid redness, sunburn, & skin cancer)	UVA PROTECTION (Avoid photoaging)
SPF 20 = Blocks about 95% of UVB rays SPF 30 = Blocks about 97% of UVB rays SPF 50 = Blocks about 98% of UVB rays	
SPF 20 = Withstand UVB rays for around 300 MINS (5 HR) SPF 30 = Withstand UVB rays for around 450 MINS (7.5 HR) SPF 50 = Withstand UVB rays for around 750 MINS (12.5 HR)	PA+ = Basic UVA protection PA++ = Moderate UVA protection PA+++ = High UVA protection
<i>*Actual protection time can vary based on skin type, application amount, and environmental factors. 实际的防护时间会根据皮肤类型、涂抹量 and 环境因素而有所不同。</i>	

The American Academy of Dermatology recommends using sunscreen with an SPF of 30 or higher.
For prolonged exposure to the sun, reapplication is recommended every 2 hours.

根据美国皮肤学会建议，防晒霜的SPF值最好是30或以上，PA+即可。长时间暴露在阳光下时，建议每2小时重新涂抹一次。

SUN PROTECTION: MINERAL VS CHEMICAL SUNSCREEN



Mineral sunscreens are generally considered to be gentler and less likely to cause irritation, making them especially suitable for sensitive skin.
物理防晒通常被认为比化学防晒更温和，不容易引起刺激，尤其适合敏感肌肤使用。

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